

# City of Philadelphia



Council of the City of Philadelphia  
Office of the Chief Clerk  
Room 402, City Hall  
Philadelphia

(Resolution No. 120684)

## RESOLUTION

Supporting the National Minority Business Development Agency and recognizing October 1<sup>st</sup> through 5<sup>th</sup>, 2012 as Philadelphia Minority Enterprise Development Week which provides critical information to foster the growth and competitiveness of the minority business community.

WHEREAS, Since 1983, the U.S. President has proclaimed a National MED (Minority Enterprise Development) Week observance to recognize the outstanding achievements of Minority Business Enterprises (MBEs) and to honor those corporations and financial institutions that support minority business development. Annual regional conferences and activities are organized by the U.S. Department of Commerce's Minority Business Development Agency (MBDA) in collaboration with the U.S. Small Business Administration's (SBA) Office of Government Contracting and Business Development; and

WHEREAS, The MED Week celebration was started locally in Philadelphia in 1984 to honor and promote minority owned businesses in the Philadelphia area. The organizers of the first Med Week activities were Barbara Daniel Cox, former Director of Mayor Wilson Goode's Womens Commission and Bilal Abdul Qayyum, Assistant to the Deputy Director of the City Commerce Department; and

WHEREAS, The support and development of minority businesses is an integral part of our nation's commitment to development, equality, and opportunity; strong economic engagement in minority communities creates and sustains jobs in communities which might otherwise have been overlooked; and

WHEREAS, Small businesses in Philadelphia and across the country are the cornerstone of economic growth, creating two-thirds of net new jobs in the country and comprising 50% of America's employment; and

WHEREAS, The Philadelphia MED Week Committee consists of corporations, local colleges and universities, local and regional government agencies and minority business owners that are committed to supporting opportunities for minority businesses; and

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WHEREAS, Philadelphia's MED Week has grown exponentially since its inception and this year includes a wide variety of sessions such as "Magnetic Marketing: Getting Business to Come to You," "Starting a New Business," "Building Your Team Bloomers: Invoking the Entrepreneurial Spirit" and "Emerging Trends & Markets"; and

WHEREAS, 2012 Philadelphia Minority Enterprise Development (MED) Week Awards Reception will celebrate 28 years of Minority Enterprise Development in the Philadelphia Region and feature *Black Enterprise* Senior Vice-President and Editor-at-Large, Alfred A. Edmond, Jr.; now therefore,

RESOLVED, BY THE COUNCIL OF THE CITY OF PHILADELPHIA, That it hereby supports the National Minority Business Development Agency and recognizes October 1<sup>st</sup> through 5<sup>th</sup>, 2012 as Philadelphia Minority Enterprise Development (MED) Week which provides critical information to foster the growth and competitiveness of the minority business community.

FURTHER RESOLVED, That a copy of this resolution be presented to the Philadelphia MED Week Committee as evidence of the strong support and sincere sentiments of this legislative body.

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CERTIFICATION: This is a true and correct copy of the original Resolution, Adopted by the Council of the City of Philadelphia on the thirteenth of September, 2012.

Darrell L. Clarke  
PRESIDENT OF THE COUNCIL

Michael A. Decker  
CHIEF CLERK OF THE COUNCIL

Introduced by: Councilmember Jones

Sponsored by: Councilmembers Jones, Tasco, Greenlee, Bass, Goode, Blackwell, Johnson, Squilla, O'Brien, Kenney, Quiñones Sánchez, Council President Clarke, Councilmembers Reynolds Brown and Green